

Are you a dairy innovator?

- Seeking fresh & emerging dairy ideas
- Innovations with potential to impact & enhance the Australian dairy industry
- Profile & highlight your research or project
- Evidence or science based or researchled ideas
- Finalists to present at ADC 2025 Gold Coast
- Bursary to assist professional development \$3,000

Are you a dairy innovator or making a difference in Australian dairy?

The ADC Innovator Award is seeking fresh and emerging dairy ideas and innovations that impact or have the potential to impact and enhance the Australian dairy industry.

This is an opportunity to profile and highlight your research, on-farm trial or scientific exploration in front of the national industry at ADC 2025 Gold Coast 12-14 February 2025.

Innovations and projects must be evidence and/ or science based or research backed ideas. The ADC Innovator Award is an adaptation of the former ADC Young Dairy Scientist Award and extends the opportunity beyond the pure science research spectrum in a broader scope and competition for innovative dairy ideas.

Overview

- Opportunity to showcase your science based or research backed ideas to the Australian dairy industry during a dedicated session on the main stage at ADC 2025.
- Suitable projects may include research projects, PhD exploratory projects, new technologies and applications, on-farm trials or demonstration trials that have the potential to impact and enhance the Australian dairy industry.
- A competitive application process answering key questions about your project, it's impact and relevance to the Australian dairy industry. Applications will be accompanied by a 90 second video explaining your project.
- Preliminary judging round will identify 4-5 finalists based on their evidence-based projects and ideas, relevance to dairy farmers and ability to communicate.
- Nominated finalists will undertake science communication training before presenting a 5-6 min talk and Q&A as part of one hour session at ADC 2025 on the Gold Coast 12-14 February 2025.



Entry requirements

- Must be completing or has completed an evidence-based investigation project relevant to the Australian dairy industry.
- Ability to bring new thinking and innovation to the national dairy environment via new and innovative evidence-based, sciencebased or research backed ideas.
- Ideas or projects may come from university studies or research projects as well as on-farm trials, producer demonstration sites relevant to dairy.
- Demonstrate relevance of the ability and/or likelihood to impact or enhance an aspect of the Australian dairy industry
- There is no age limitation for the ADC Innovators Award
- Finalists must be able to attend ADC 2025 on the Gold Coast 12-14 February 2025.

Assessment criteria & competition stages

Applicants will be required to communicate their idea or project to a farmer audience demonstrating its' relevance to the Australian dairy industry.

Applications will be assessed on the following criteria:

- Ability to communicate your idea/s to a farmer audience.
- Is the project/idea evidence-based/sciencebased or research-backed?
- Relevance to dairy farming audience & ADC purpose of innovation and advancing the industry.

Application stages

Application process

- 1. Film a 90 sec video answering the question: Why should you and your project/idea be considered for the ADC Innovators Award
- 2. Complete online application form which includes a 250 word response to each question below.
- Tell us about your idea/project?
- What impact will your idea/project have on dairy industry?
- Why do you want to attend ADC 2025?

Preliminary round

Applicants who progress to the Preliminary round will be invited to deliver an online 5min presentation followed by question time with a judging panel.

ADC 2025

All ADC Innovator Award finalists will be provided with:

- A professional development session focused on communication skills prior to Conference,
- Complimentary registration to attend ADC 2025 and participate in the welcome function and gala dinner.
- Each finalist will deliver a 5-6 min presentation to ADC delegation & facilitated Q&A as part of the judging process.
- Winner will be announced at ADC Gala Dinner on 13 February 2025

Competition Prize

The winner of the ADC Innovators Award will receive:

A bursary of \$3,000 to put towards professional development to support conference attendance, undertake a course, a study tour or similar.

All finalists will receive:

- Full complimentary delegate registration to ADC 2025 and to all conference functions.
- Science communication training to enhance presentation skills (professional development)

Finalists will be emailed a complimentary registration link and required to complete an online conference registration form to register their attendance.

Each finalist is eligible for a travel bursary of up to \$700 to cover accommodation and travel if required. This can be claimed through the ADC Secretary via admin@australiandairyconference.com.au by submitting travel receipts and bank account details for electronic transfer of funds.

Finalists will be responsible for organising their own accommodation and the logistics of their own travel to and from Gold Coast and will be required to attend the following functions:

Wednesday 12 February

Pre conference workshop

Wednesday 12 February

ADC Welcome function 6pm - 9pm

Thursday 13 February

Presentation as part of ADC program Conference Day One

Thursday 13 February

ADC Gala Dinner & ADC Innovators Award Presentation 6pm – 10pm

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ADC Innovators Award milestones

Date	What	Details
20 September 2024	ADC Innovators Award Applications open	- Online submissions open - 90 sec video explaining project
31 October 2024	ADC Innovators Award Applications close	Online submissions closeShortlist applications
2nd week November 2024	Preliminary Judging Round	 Preliminary judging round with short-listed applicants to determine finalists for ADC 2025. Applicants who progress to the Preliminary round will be invited to deliver an online 5 min presentation followed by question time with a judging panel.
12 February 2025	ADC Innovators Award Communication training	- Professional development session to prepare for presenting to ADC 2025 delegation
13 February 2025	Finalist Judging	5-6 min talk during ADC plenary session & facilitated Q&A.Media interview
	ADC Innovators Award announced	- ADC Gala Dinner Thursday 13 February 2025

Have a question or would like more information regarding the ADC Innovators Award?

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